



ANTOINE PREZIUOSO

GENÈVE

The Art of Swiss Watchmaking

TWO AWARDS FOR ANTOINE PREZIUOSO GENÈVE AT THE 2015 GRAND PRIX D'HORLOGERIE DE GENÈVE !

Geneva, 30.10.2015 – Antoine Prezioso's *Tourbillon of Tourbillons AFP-TTR3X* – with its three resonating tourbillons on a revolving plate, allied to a planetary triple-differential – was today selected from among 186 watches for two prestigious awards at this year's Grand Prix d'Horlogerie de Genève (Geneva Watchmaking Grand Prix):

* the **INNOVATION WATCH PRIZE** for the best watch presented in one of twelve categories and featuring a remarkable technical innovation and/or an innovative design

* the **PUBLIC PRIZE** based on the votes of members of the public, expressed on-line or at the international exhibitions held in the run-up to the Grand Prix awards ceremony

The Grand Prix d'Horlogerie de Genève is the most prestigious competition in the Swiss watch industry – the 'Oscars' of *de luxe* watchmaking – and was launched in 2001 to help boost international appreciation of watchmaking and the values it cherishes: innovation, pursuit of excellence and the transmission of *savoir-faire*.

The Grand Prix Jury consists of 26 watch professionals and connoisseurs. Watches are selected according to the strictest criteria.

These two awards reflect Antoine Prezioso Genève's innovative spirit and unparalleled skill and know-how in making timepieces of exceptional complexity – and show to what extent the international public is in thrall to the brand's creative genius.

This twin success is a splendid reward for 10 years of perseverance, with Antoine Prezioso and his son Florian overcoming countless obstacles to produce the *Tourbillon of Tourbillons* – a world *première* protected by three international patents.